



Oregon State University Writing Intensive Curriculum

College of Business ~ Writing Profile

College of Business WIC classes require an average of 6,000 words (24 pages) of writing per student, including drafts, final papers, and informal assignments.

Informal Writing Assignments & Process Work

- ◆ Write-and-pass
- ◆ Directed free-writes
“Students might be asked to briefly write up an argument for and against an unrelated diversification corporate strategy and then for and against a related diversification strategy. This exercise would then serve as the basis for a discussion.” (BA 469)
- ◆ Business Notebook (BA 353)

Feedback to Students on their Writing

- ◆ Instructor’s written response (with or without a grade)
- ◆ Peer review (in groups or with partners), review sheets
- ◆ Writing Center consultations

WIC classes Reviewed by the Baccalaureate Core Committee

BA 469
Strategic
Management
and
Business
Policy

BA 353
Professional
Development

Formal Writing Assignments

- ◆ Case Studies
- ◆ Article summary
- ◆ Résumé
- ◆ Cover letter
- ◆ Gap Analysis
- ◆ Industry Controversial Issue Analysis
- ◆ Company Analysis
- ◆ Discipline Assessment

Writing as a Process

- ◆ Models of properly written assignments
- ◆ Feedback on one paper applied to the next paper
- ◆ Website on frequent errors as resources