1. Provide a transformative educational experience for all learners.
   - Enhance the learning environment to raise and equalize student success
     - Four OSU graduate students presented their research on improving success of multi-lingual writers to WIC faculty at WIC-sponsored events.
   - Make high-impact learning a hallmark of undergraduate education (resulting in responsible citizenship and global competitiveness)
     - WIC program recognized excellence in undergraduate research by awarding 22 WIC Culture of Writing awards to students in twenty majors across 8 colleges.
   - Advance learning through course design, assessment and faculty development (in degree programs as well as the BACCORE)
     - WIC Faculty Seminar advanced learning by enrolling 18 faculty and one graduate student representing 12 units across 5 colleges.
     - WIC Lunch Seminars advanced learning for 123 faculty and graduate students across five events throughout the year (potential impact: 5,721 students taught by these instructors).
     - Nine new WIC courses were approved, along with 15 WIC course changes and one proposal to drop WIC designation. Total OSU WIC courses: 160.

2. Demonstrate leadership in research, scholarship and creativity while enhancing preeminence in the three signature areas of distinction.
   - Expand and cultivate transdisciplinary research (on campus or through partnerships)
     - WIC director is serving as a founding member of the steering committee for the OSU Contemplative Studies Initiative.
   - In other ways advance leadership in research, scholarship and creativity.

3. Strengthen impact and reach throughout Oregon and beyond.
   - Advance impact and reach in other ways.
     - WIC director represented OSU in statewide meetings on the impact of the Common Core State Standards implementation on Oregon higher education.

4. Increase diversity of faculty, staff and students
   - WIC program recruited and engaged two graduate student interns from underrepresented groups.