



# Oregon State University Writing Intensive Curriculum

## College of Business ~ Writing Profile

*College of Business WIC classes require an average of 6,000 words (24 pages) of writing per student, including drafts, final papers, and informal assignments.*

### Informal Writing Assignments & Process Work

- ◆ Write-and-pass
- ◆ Directed free-writes  
“Students might be asked to briefly write up an argument for and against an unrelated diversification corporate strategy and then for and against a related diversification strategy. This exercise would then serve as the basis for a discussion.” (BA 469)
- ◆ Business Notebook (BA 353)

### Feedback to Students on their Writing

- ◆ Instructor’s written response (with or without a grade)
- ◆ Peer review (in groups or with partners), review sheets
- ◆ Writing Center consultations

### WIC classes Reviewed by the Baccalaureate Core Committee

**BA 469**  
Strategic  
Management  
and  
Business  
Policy

**BA 353**  
Professional  
Development

### Formal Writing Assignments

- ◆ Case Studies
- ◆ Article summary
- ◆ Résumé
- ◆ Cover letter
- ◆ Gap Analysis
- ◆ Industry Controversial Issue Analysis
- ◆ Company Analysis
- ◆ Discipline Assessment

### Writing as a Process

- ◆ Models of properly written assignments
- ◆ Feedback on one paper applied to the next paper
- ◆ Website on frequent errors as resources